

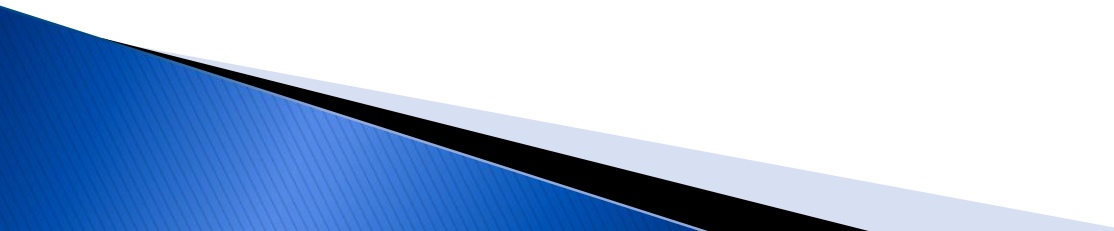
# KRHA 2013-14

## Sheri Erwin





# GOALS

- ▶ Sustain/Expand Executive Director's Position
  - ▶ Expand Association Infrastructure
  - ▶ Grow Membership
  - ▶ Support Smoke-Free Kentucky and other legislative platforms
  - ▶ Increase Educational Offerings for Members
  - ▶ Establish a Past President's Committee
  - ▶ Become the "go to" Association in the State of Kentucky for rural issues
  - ▶ Form 501 c3 Corporation
- 

# Accomplishments

- ▶ **October**– Cost Accounting workshop 75 in attendance
- ▶ **February**– Attended Policy Institute in DC
- ▶ Legislative Day in Frankfort 73 attendees
- ▶ Testified to Senate Health and Welfare Committee
- ▶ **April**– Judicial Department Conference
- ▶ **May**– Began process for 501 c3 designation
- ▶ **June**– Met with Auditor's rep
- ▶ **July**– Joint conference with the Department of Public Health on Hepatitis a Silent Killer 150 attendees
- ▶ ED invited to speak in Atlanta at Leadership Summit
- ▶ **Re-vitalization of the Student Chapter**
- ▶ **Members at an all time high**

# DIVERSITY

Our greatest strength

And

Our greatest weakness





**KENTUCKY**  
**RURAL HEALTH ASSOCIATION**

