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ANNIVERSARY
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KRHA
CONFERENCE

November 15-16, 2018
WKU Knicely Conference Center
Bowling Green, Kentucky



Agenda

Thursday, November 15, 2018

Objectives

At the end of this conference, participants will be able to:

- Build an overview of the state of rural health in KY
- Understand current initiatives to improve rural health services in KY
- Become a skilled advocate & promoter for rural health at the local, regional, and state levels

Notice: Presentations and speakers subject to change.

Target Audience

Physicians, Physician Assistants, Dentists, Respiratory Therapists, Nurses, Nurse Practitioners, Nursing Home Administrators, Physical Therapists, Pharmacy, Psychology, Emergency Medical, Certified Health Educators, and other interested healthcare professionals

Attendance

Requirement

Must stay for entire session and complete a evaluation to be awarded contact hours.

7:00 – 9:00 am cst <i>Knically West Lobby</i>	Exhibitor Setup
8:00 am – 5:00 pm <i>Knically West Lobby</i>	Registration Open
9:00 am – 10:00 am <i>Knically West Lobby</i> <i>TBA</i>	Exhibit Hall Open Silent Auction Opens
9:00 am – 9:30 am <i>Auditorium</i>	KRHA Membership Meeting Noel Harilson, Matthew L. Hunt, & Tina McCormick
10:00 am – 10:15 am <i>Rm 208 A-F</i>	Opening Ceremonies Noel Harilson & Tina McCormick
10:15 am – 10:30 am <i>Rm 208 A-F</i>	Welcome to Bowling Green TBD
10:30 am – 11:45 am <i>Rm 208 A-F</i>	Keynote Address: Toward a Healthier Kentucky Ben Chandler, President/CEO - Foundation for a Healthy Ky
11:45 am – 12:15 pm <i>Knically West Lobby</i>	Networking Break/Exhibit Hall Open
11:45 am – 12:15 pm <i>Regency Room</i>	Research Poster Session
12:15 pm – 1:15 pm <i>Rm 208 A-F</i>	Lunch From Research to Policy: How do we make the Connection? Frances Feltner, DNP, MSN, RN, FAAN Director of UK Center of Excellence in Rural Health
1:15 pm – 1:30 pm	Transition Break

1:30 pm - 2:30 pm Break Out Sessions

Session 1 <i>Rm 208 GH</i>	Strategies to Educate the Community on the Opioid Epidemic Elizabeth Stearman - Director of Behavioral Health, Anthem. Inc. <i>A Free online toolkit designed specifically to help non-profits, faith-based groups, parents and others keep their communities safe by preventing opioid misuse and addiction - especially among young adults.</i>
Session 2 <i>Rm 208 IJ</i>	Engaging the Front Desk Staff Sharon Shover, CPC, CEMC- Blue & Co., LLC <i>This presentation will review and recognize the value of Front Office Desk Staff and how their reactions will reflect upon the patient's healthcare experience.</i>
Session 3 <i>Rm 163 B</i>	Adapting to Change and Value-based Care= Opportunity Lisa Kilawee VP Strategic Alliances - <i>Caravan Health</i> Heather Geary, RN - ACO Champion/Pop Health Nurse Ohio Co.Hospital <i>This session will describe Ohio County Hospital's journey from fee-for-service to a value-based payment model and provide lessons learned and key take-aways other hospitals can use.</i>
Session 4 Cont. <i>Rm 163 C</i>	CommUNITY Brings Resources & Empowerment to Rural Counties Mona Huff- Community Organizer <i>Bringing partners together to share information, help model best practices, and work closely with medical practices to assess patient's needs, coordinate community-based support services, and provide interdisciplinary care.</i>

1:30 pm - 2:30 pm Break Out Sessions Continued

Session 5 **Research Poster Session** - Facilitated by Melissa Slone - UK CERH
Regency Rm

Session 6 **Hepatitis A**
Auditorium Doug Thoroughman, PhD, MS; US Public Health Service, CDC Career Epidemiology Field Office

2:30 pm- 2:45 pm **Transition Break**

2:45 pm- 3:45 pm Break Out Sessions

Session 1 **How a Regional AHEC Turned a Single Opioid Educational Activity into a Series of Funded Projects**
Rm 208 GH
David A. Gross, MPA- Director, Northeast KY AHEC
KaSandra N. Hensley- Education Coordinator, Northeast KY AHEC
Discuss the NE KY AHEC's opioid education project and subsequent opioid-focused initiatives, including a prescription misuse prevention effort targeted toward high school and college students.

Session 2 **Evidence Based Self-management Programs Delivered in a Nurse Led Community Health Worker Lay Leader Model in Rural Appalachia**
Rm 208 IJ
Frances Feltner- Director, UK Center of Excellence in Rural Health
William Mace Baker, BA, RN- Kentucky Homeplace Director
Kala Gilliam, AA- Kentucky Homeplace Community Health Worker
Darla Shepherd, AA- Ky Homeplace Community Health Worker
This panel will discuss barriers rural Appalachian residents face and how these were overcome through various partnerships within the state and how the CHWs connection to the participant's communities increased participation.

Session 3 **Staying Ready for a RHC Survey**
Rm 163 B
Kate Hill, RN- VP Clinical Services at The Compliance Team
Listeners will understand all Federal RHC regulations and how to incorporate them into every day clinic life so that they are always survey ready.

Session 4 **Kentucky TeleHealth, the transition from the Ky TeleHealth Network Board to oversight by the Cabinet for Health and Family Services**
Rm 163 C
Tim Bickel CTPM-TeleHealth Director Ky TeleHealth Network U of L
Rob Sprang, MBA-TeleHealth Director, Ky TeleHealth/TeleCare Network
Donna Veno- TeleHealth Board Administrator Strategic Services
Deborah Burton, MA, PhDc - Manager, Telehealth Strategy & Business Development, Chair of the Kentucky Telehealth Network Board
Since the passage of SB112, this legislation is allowing expanded reimbursement to most all health care providers. Allowing patients expanded access to specialty, primary and urgent care services.

Session 5 **Research Poster Session** (Continued) - Facilitated by Melissa Slone - UK CERH
Regency Rm

Session 6 **Vaccine Storage and Handling Update**
Auditorium Laura Harrod, Coordinator, Ky Immunization Program
Influenza Update
Troi Cunningham, RN; Nurse Consultant, Ky Immunization Program

3:45 pm- 4:15 pm **Networking Break/Exhibit Hall Open**
Knically West Lobby
Regency Rm

4:15 pm- 5:15 pm **Exploring Overdose Mortality and Contributing Factors through an Interactive Mapping Tool**
Rm 208 A-F
Michael Meit MA, MPH- NORC Walsh Center for Rural Health Analysis

5:15 pm- 5:30 pm **Announcements**
Rm 208 A-F Tina McCormick
6:00 pm **Silent Auction Closes/Exhibit Hall Closes**



Agenda

Friday, November 16, 2018

Silent Auction

KRHA invites you to participate in our silent auction on Thursday, November 15, 2018.

The proceeds will benefit Student Chapters and other student activities!

The auction closes at 5:30 pm and all payments must be made by Friday morning, November 16, 2018.

If you are donating, please drop off items to the auction table located in/near the exhibit hall before 9:00 am Thursday, November 15, 2018.

Special Needs

Food allergies are serious, please be sure to mark your registration if you have any allergies that we must order a special meal for you. In the event that you come to conference and have not informed of your request, we may not be able to accommodate your needs.

NOTE: At the time of this printing, a complete listing of commercial supporters was not available. Appropriate acknowledgment will be given to all supporters at the time of the meeting.

6:30 - 7:30 am **Fun Run/ Walk**

Hyatt Place Main Lobby

7:30 am-10:00 am **Registration Open**

Knically West Lobby

7:30 am – 8:30 am **Continental Breakfast**

Knically West Lobby

8:00 - 9:00 am Break Out Sessions

Session 1

Rm 208 GH

Addressing Social Determinants of Health through Nutritional Deficiencies in the Rural Community

Rob Arnold, MS - Prevention & Wellness Coordinator Aetna Better Health of Ky
This presentation will provide an overview of the problem and detailed, evidenced based best practices to help resolve this major area of health.

Session 2

Rm 208 IJ

Preventing Lung Cancer through Collaboration: Tobacco and Radon Risk Reduction

Ellen J. Hahn, PhD, RN, FAAN- Professor & Director, BREATHE
William C. Haneberg, Ph.D., P.G- State Geologist and Director;
Research Professor of Earth & Environmental Sciences

Clay Hardwick, MA- State Radon Coordinator; Cabinet for Health and Family Services

Elizabeth Anderson-Hoagland, MPH- Youth Tobacco Prevention;
Kentucky Tobacco Prevention & Cessation Program

Discuss opportunities for innovative cross-collaborations in rural Kentucky to integrate radon and tobacco control programming to reduce tobacco and radon risk to prevent lung cancer.

Session 3

Rm 163 B

HIPAA Security Breaches and Minimizing Your Risk

Amy Daley, CHPS HIT Advisor - Kentucky Regional Extension Center
Kentucky Regional Extension Center will offer an actionable framework for practices and hospital staff to use to reduce their privacy and security risks.

Session 4

Rm 163 C

Financially Distressed Rural Healthcare Organizations Trends, Issues To Be Aware Of, and Strategies

Billy Hopkins, Esq. and CPA- Attorney, Wyatt, Tarrant & Combs, LLP
Neal B. Curtis- Attorney, Wyatt, Tarrant & Combs, LLP

Discuss potential liabilities that directors and officers face in the event of a health care institution's impending closure, and explain how to plan and control.

Session 5

Regency Rm

Healthalachia: Rural Appalachian Youth Creating Solutions for our Future

Frances Feltner, DNP, MSN, RN, FAAN- Director
Melissa Slone, MSW- Clinical Faculty
Beth Bowling, RN- Rural Project Manager
Rose Shields, BS- Rural Project Manager
UK Center of Excellence in Rural Health

Healthalachia, a student-based research initiative, was used to engage three high school research teams to identify a health or social problem they wanted to address collectively.

Session 6

Auditorium

Immunization Myths and Concerns

Ruth Carrico, PhD, DNP, APRN, CIC - University of Louisville

9:00 am- 10:00 am Break Out Sessions

Session 1

Rm 208 GH

Outpatient Antimicrobial Stewardship

Michael J. Smith, MD, MSCE- Associate Professor of Pediatrics; Pediatric Infectious Diseases; Medical Director Pediatric Antimicrobial Stewardship; Duke University Medical Center

Navjyot K. Vidwan, MD, MPH- Director of Antimicrobial Stewardship; Norton Children's Hospital; Division of Pediatric Infectious Diseases; University of Louisville

Bethany Wattles, PharmD- Clinical Pharmacist; Child & Adolescent Design and Support Unit; University of Louisville, Department of Pediatrics

Our goal is to equip Kentucky providers with the knowledge and resources necessary to implement effective antimicrobial stewardship strategies in their practice. Recommendations for interventions will reflect the following Core Elements, as outlined by the CDC: commitment, action, tracking and reporting, education and expertise (Sanchez, 2016).

Session 2

Rm 208 IJ

The Hard Truth – Treating the Opioid Epidemic

Lisa English Hinkle- Member, McBrayer, McGinnis, Leslie & Kirkland PLLC
Chad Thompson- Associate, McBrayer, McGinnis, Leslie & Kirkland PLLC

As the opioid epidemic continues to take its toll across rural Appalachia, the best soldiers in this battle remain the medical professionals committed to caring for these populations in Rural Health Clinics and other rural medical settings. This disproportionately places the burden on RHCs, which may not be fully compensated for the costs associated with treating opioid dependency.

Session 3

Rm 163 B

Rural Healthcare Accessibility for Individuals with Disabilities

Patrick Kitzman MSPT, PhD- Professor, University of Kentucky
Christina Espinosa-Bard BA, MA- Community Education Director, UK Human Development Institute, University of Kentucky
Jason Jones, BA- Project Coordinator for Kentucky Works Partnership Human Development Institute, University of Kentucky

Define mobility, communication, and intellectual disability. Discuss the current challenges facing the population with mobility, communication, and intellectual disabilities in accessing healthcare in their rural communities. Discuss examples of changes rural healthcare providers can implement quickly to begin to address the needs of individuals with disabilities in their rural communities.

Session 4

Rm 163 C

The Healthcare Industry by the Numbers

Simona Balazs, MS Research Director CEDIK University of Kentucky
SuZanne Troske, MS- Research and Data Analyst CEDIK University of Kentucky

The industry overview includes key economic indicators that allow communities to understand the magnitude of the industry in terms of number of businesses, employment, revenue, and its competitive advantage. The data help describe the current businesses and identify past trends in order to predict future ones.

Session 5

Regency Rm

TBA

TBA

Session 6

Auditorium

Adolescent Immunization

Victoria A. Statler, M.D., M.Sc.- University of Louisville

Exhibitors

We invite you to exhibit at the 2018 KRHA conference. The exhibit area will be located in the main lobby outside the main meeting rooms. Booth space is limited and is awarded on a first come, first serve basis.

Booth Includes: one six-foot skirted table, two chairs and electricity (if required). Other booth amenities are available at your expense. Meals included for two individuals included in exhibit fee. Exhibits exceeding two individuals must register each additional person at the standard registration rate.

For more information contact Tina McCormick at (270) 577-1707

Continuing Education

Physician/PA/Nursing Home Administrator/Dentistry:

This program has been approved by the Southern KY AHEC for CME Credit and Dental Credit. The Southern KY AHEC is accredited by the Kentucky Medical Association (KMA) to sponsor continuing medical education for physicians. The Southern KY AHEC designates this continuing medical education activity for a maximum of nine (9) credits in *AMA PRA Category 1 Credit(s)*[™].

Nursing: Rockcastle Regional Hospital, Inc. has been approved as a provider of continuing education by the Kentucky Board of Nursing (KBN). Provider #4-0059-12-18. Expiration Date: December 31, 2018. "Kentucky Board of Nursing approval of an individual nursing education program does not constitute endorsement of program content."

Respiratory: This program has been submitted to the Kentucky Board for Respiratory Care for Credit. (Credit Pending)

CHES: This program has been submitted to the South Central AHEC for CHES Credit.

Pharmacy: This program has been submitted to the KY Board of Pharmacy for Pharmacy Credit. (Credit Pending)

*Maximum 9 Hours
(Credit will be given on a per lecture basis)*

Friday, November 16, 2018 cont...

10:00 - 10:15 am Transition Break

10:15 am-11:15 am **General Session**
Rm 208 A-F **rural Promising Practices**
Nancy Dailey, Operations Director VORH Veterans, Rural Health Resource Center

11:15 am-12:15 pm **General Session**
Rm 208 A-F **A Health Crisis in Rural America – What is the Federal Response?**
Maggie Elehwany, Government Affairs and Policy Vice President, NRHA

12:15 am-12:30 pm **Closing Remarks**
Rm 208 A-F Matthew L. Hunt
Tina McCormick

Registration Cost

KRHA Member Advance Registration – \$125.00

Late Registration (*after November 1, 2018*) – \$175.00

Non- KRHA Member Advance Registration – \$175.00

Late Registration (*after November 1, 2018*) – \$225.00

Student KRHA Member – \$45.00

Student Non-KRHA Member – \$55.00

Conference Sponsor – \$1,000.00 - 2,500.00

Exhibitor – \$350.00

Exhibit forms are available on the KRHA website.

Presenter Rate – \$125.00

Presenters receive the member rate

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Register online at: www.kyrha.org

Registration Form

or register online at www.kyrha.org

NAME _____
First MI Last Suffix

SS# *** -**-____ LIC# _____
(Nursing Only - Last 4 Required) (Required)

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE#(H) _____ (B) _____ (C) _____

Organization _____

E-MAIL _____

Credit Needed: (Check all that apply)

Physician Nurse Practitioner Nursing NHA
 Physician Assistant Dentistry Respiratory Pharmacy
 Certified Health Education Specialist PT Psychology
 EMT No credit needed

2 Mile Run/Walk Waiver

Friday, Nov. 16, 2018 | 6:30 am – 7:30 am
(only complete if you plan to participate)

Name: _____

Address: _____

Gender: M F

Shirt Size: Adult (S M L XL XXL)

- Registration begins at 6:00 am
- Awards provided to first place male and female
- Advance registration guarantees shirt

Release of all Claims & Damages: This release of all claims and damages, if any, suffered by the undersigned as the result of property damage, bodily injury or death incurred by the undersigned at or during any event sponsored by the Kentucky Rural Health Association (KRHA), its successors and assigns, is more particularly set out hereinafter. In consideration for the involvement and participation in the event sponsored by KRHA as more particularly set out above, the undersigned hereby discharges, releases and agrees to indemnify KRHA, its representatives and officers, for all claims and demands whatsoever for any property damages, bodily injury or death caused by the participation of the undersigned and to indemnify KRHA from any claim for property damage, bodily injury or death caused by the undersigned. The undersigned acknowledges the right to have this Release reviewed by a third party and accepts the same "as is" which is binding upon the undersigned, their heirs, successors and assigns and can only be amended by written agreement of all parties.

Participant Signature: _____ Date: _____

Hotel Information

Hilton Garden Hill

1020 Wilkinson Trace
Bowling Green, KY 42103
Phone: 270.781.6778
www.hiltongardeninn.com
Group Block Code: KRHA
Nightly Rate: \$119 plus tax

Hyatt Place

1347 Center Street
Bowling Green, KY 42101
Phone: 270.467.0001
www.bowlinggreen.place.hyatt.com
Group Block Code: KRHA
Nightly Rate: \$95 plus tax

Payment Information

Make check or money order payable to the **KRHA** & mail with your completed registration form.

Send paper forms to:
Tina McCormick
Kentucky Rural Health
Association
36 South Alvasia
Henderson, KY 42420

*Cancellations before
November 9, 2018
will be refunded.
Cancellations after this date
and no-shows will not receive
a refund.*

Questions? Contact:
Tina McCormick
krha@twc.com or
(270) 577-1707

Tina McCormick
Kentucky Rural Health Association
36 South Alvasia
Henderson, KY 42420

The logo features a yellow-to-white gradient background. On the left, the number '20' is rendered in a large, dark grey, sans-serif font. The word 'ANNIVERSARY' is written in a smaller, orange, sans-serif font across the middle of the '20'. To the right of the '20', the letters 'KRHA' are displayed in a large, bold, black, sans-serif font. Below 'KRHA', the word 'CONFERENCE' is written in a smaller, orange, sans-serif font.

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