

# KENTUCKY RURAL HEALTH WEBINAR SERIES INTEREST SURVEY

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## Background

In 2019, rural health stakeholders in western and eastern Kentucky began conversations about how to connect rural regions from opposite ends of the state, more than 400 miles apart, to better understand rural health issues and concerns faced at the community level in each region.

Conversations revealed that each region has both strengths and challenges, with some being unique to one region or the other, and many being common in both regions.

In a spirit of collaboration, not competition, stakeholders identified that opportunities exist to share best practices, highlight projects that work, increase leadership capacity, facilitate networking among community health coalitions and improve communication across Kentucky's rural health landscape.

The Kentucky Rural Health Webinar Series, scheduled to launch in the first quarter of 2022, is the first shared project being developed by a workgroup comprised of representatives from eastern and western Kentucky.

The Kentucky Rural Health Webinar Series Workgroup opened a survey opportunity in October to gain input from rural health stakeholders across Kentucky. The survey, which will remain open through November, solicits suggested topics and speakers for the series as well as preferences for webinar length, frequency, time of day and day of the week.

## Purpose

The purpose of the Kentucky Rural Health Webinar Series is to provide timely and relevant content about rural health issues, including workforce, policy, research, education, health disparities and more.

## Coming in 2022



## Webinar Series Workgroup Collaborators



## Preliminary Survey Results

Which of the following best describes your work setting?

#	Answer	%	Count
1	Healthcare/Hospital/Medical Office	37.78%	17
2	Mental Health Agency	0.00%	0
3	Public Health	15.56%	7
4	Local Government/Municipality	6.67%	3
5	University/College	11.11%	5
6	Public School (K-12)	2.22%	1
7	Community Action Agency	2.22%	1
8	Other? Please type below.	24.44%	11

Which rural region of Kentucky do you serve?

#	Answer	%	Count
1	Western Kentucky	71.11%	32
2	Southern Kentucky	0.00%	0
3	Eastern Kentucky	17.78%	8
4	Northern Kentucky	0.00%	0
5	Central Kentucky	2.22%	1
6	All of Rural Kentucky	2.22%	1
7	Other?	6.67%	3
	Total	100%	45

As of November 4, 2021, survey respondents from various disciplines across several rural regions of Kentucky have identified a wide array of webinar topics:

- Competing with staffing firms to find quality staff through normal hiring practices
- Broadband for improved telehealth; more primary care providers
- Developing Coalitions
- Policies around healthy food access
- Researching MAT in Department of Justice settings; differences between treated/untreated incarcerated persons with substance use disorder
- Diabetes and obesity prevention
- Walkable and bikeable communities
- Rise in overdose deaths related to COVID-19 pandemic
- Addressing biases and misconceptions about disability
- Stroke, heart disease and cancer
- Homelessness and secure housing
- Medicaid limitations on allowed diagnostics and RX medications
- Remote patient access reducing re-hospitalizations
- Loan forgiveness programs for recruitment
- 340 B Pharmacy
- Access to healthy foods
- Under recognized disparities

## Take the Survey

More input is needed. Some health disciplines and rural regions of KY are not yet represented. Click the QR code to participate in the survey to share your interest and input.

